## The History of the Group 25 Diorama



"The Dealership" was built by Ron Dixon, Group 25's first President, in 1981. He named it 'West Hill Chrysler Dodge Plymouth' as a fictional dealership in the part of Toronto he lives in, West Hill. The target date for the dealership was September 1968, with lots of 1968 cars on the lot, the 1969 cars just coming in, and plenty of recently used cars as well. It remained that way until it was re-done as an exotic car dealer named 'West Hill Rod & Custom' and most recently as 'Hank's Ford' to celebrate the 100th anniversary of Ford in 2003. The last re-build into 'Hank's Ford was done by Mark Dorcas, Paul Subject and Howard Cohen for the anniversary.

The dealership has a history of its own, as it was featured in a 1:1 car magazine many years ago, as well as being a feature at the Toledo NNL for several years. It was also pictured in Scale Auto Magazine as seen below.



When Ron first built the dealership, by himself I might add, he incorporated working interior and exterior lights and a working turntable to show off a new car. Ron also made 1/24th scale brochures and advertising for the dealership, as well as all the signage, as Ron was a professional commercial and graphic artist. Group 25 was pleased to be able to bring it out of storage in 2012 and feature it at our show!

## West Hill Chrysler Dodge Plymouth





## **West Hill Rod & Custom**











'Hank's Ford' in honour of the Ford's 100th Anniversary in 2003





